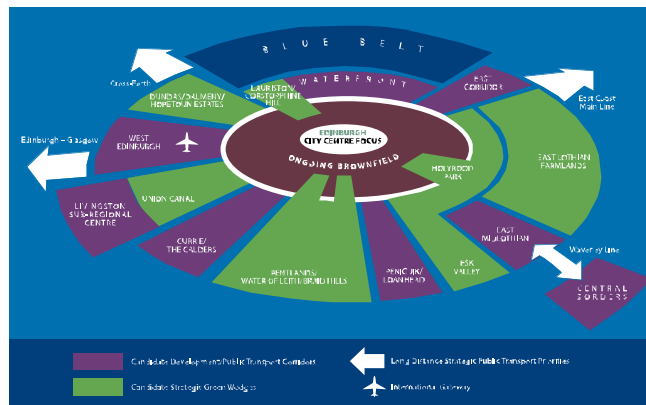


Integration waterfront with city-region strategic objectives

- Achieving a positive relationship between the waterfront, the city and regional development objectives is an early key task in regeneration and **the scale and significance of the waterfront must be acknowledged within the development plan framework.**
- Taking forward **a strategic regeneration on the waterfront requires strong political leadership** by the city council. Leadership drives forward the emerging vision on how the waterfront might be redeveloped and brings on-board key stakeholders in the redevelopment process.
- To achieve commitment to innovation from stakeholders, **leadership needs to be complemented by partnership.** Good partnerships involve all stakeholders in decision-making in a systematic, consultative manner, which builds commitment to shared vision.
- Commitment to **broad-based participation requires that all the citizens of the city-region, and local neighbourhoods, have creative opportunities for participating in regeneration.** Local neighbourhoods also need systematic and influential participation which can be achieved through community planning.
- In the context of the city and the region, **integration of land use and transport to and from the waterfront is critical** to achieving sustainable development. The delivery of shared infrastructure can be achieved through integrated land use transport planning.



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